



Ronald McDonald House Charities
of Eastern Iowa and Western Illinois
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FOR IMMEDIATE RELEASE

Ronald McDonald House Charities of Eastern Iowa and Western Illinois Wants to Send You “Over the Edge”
RMHC-EIWI Plans Fundraising Event Like No Other

Iowa City, Iowa (April 28, 2017)— Ronald McDonald House Charities of Eastern Iowa and Western Illinois (RMHC-EIWI) is going “Over the Edge” in support of critically ill and injured children being treated at nearby hospitals. On September 15, “Edgers” who have fundraised \$1,000 or more for the organization will rappel 158 feet down Plaza Towers, a 13-story building in the heart of the Iowa City Pedestrian Mall.

RMHC-EIWI is calling for participants to make the leap and go Over the Edge to support children and families in their time of need. Registration costs \$50, and will go towards the \$1,000 needed to sponsor each rappel. Employees of local businesses are encouraged to start an office pool to “Toss the Boss” and send their own “fearless leader” down Plaza Towers.

“The families we help at Ronald McDonald House Charities face their worst fear every day,” says Barbara Werning, Executive Director RMHC-EIWI. “This is the perfect way to show them our community is willing to face their fears too. And of course we’ve never seen an event like this in Iowa City. People will remember this for years to come.”

With only 92 spots available, space is limited and reserved on a first-come, first-served basis. Interested participants are encouraged to register early by contacting Victoria Mueller at vmueller@rmhc-eiwi.org or by calling 319-356-8302.

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About Ronald McDonald House Charities of Eastern Iowa and Western Illinois: Ronald McDonald House Charities of Eastern Iowa & Western Illinois strives to keep families close to each other and the care they need, when they need it most. RMHC-EIWI provides care and comfort to children receiving medical treatment and their families by supporting the 31-room Ronald McDonald House of Iowa City. Additional programs include a Ronald McDonald Family Room at St. Luke’s Hospital in Cedar Rapids and a

*Ronald McDonald Family Room at University of Iowa Stead Family Children's Hospital.
Learn more at rmhc-eiwi.org.*