

Keeping families close

2017 EVENT CALENDAR

To learn more about RMHC-EIWI and the events below, visit rmhc-eiwi.org/events.



FEBRUARY 14

GIVE. SHARE. CELEBRATE. TO KEEP FAMILIES CLOSE.

Launched in 2017, RMHC-EIWI held a fun Valentine's Day event designed to Give. Share. Celebrate. Donors of \$50 or more could have custom chocolates hand-delivered to a recipient of their choosing on Valentine's Day. This event helped build awareness of the Family Room at St. Luke's and increase donations benefitting RMHC-EIWI families. Look for an expanded event in 2018!



APRIL 22-23

PIANO CELEBRATION IN THE QUAD CITIES

Students and participants show off their skills at NorthPark Mall in Davenport, raising money and spreading the message that "Piano Study = Brain Development." All proceeds raised benefit RMHC-EIWI.



MAY 7

RED SHOE RUN/WALK

The 33rd annual Red Shoe Run/Walk attracts more than 1,500 participants and spectators annually. This family-friendly event has something for everyone including a half-marathon, 5K and 1 mile race as well as a kid's dash to Ronald McDonald. Proceeds benefit RMHC-EIWI.



JUNE 5

FORE THE HOUSE

In just 15 years, the Fore the House golf outing has raised more than \$700,000 for RMHC-EIWI! This event is held annually at Finkbine Golf Course and co-sponsored by the Iowa City Noon Rotary. It features a best-ball tournament, steak dinner and prizes.



AUGUST

GOVERNOR'S CHARITY STEER SHOW

More than \$2.9 million has been raised since the Governor's Charity Steer Show's inception in 1983. Sponsored by the Iowa Beef Industry Council and the Iowa Cattlemen's Association and held at the Iowa State Fair, the event raises funds for Ronald McDonald Houses in Sioux City, Des Moines and Iowa City.



SEPTEMBER 15

OVER THE EDGE

New for 2017! Go Over the Edge for the House. This exhilarating fundraising event features a 158-foot rappel down the Plaza Towers 13-story building in downtown Iowa City. Participants raise a minimum of \$1,000 each to rappel and proceeds benefit RMHC-EIWI.