

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
IOWA CITY, IOWA**

FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2019 AND 2018



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**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
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YEARS ENDED DECEMBER 31, 2019 AND 2018**

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INDEPENDENT AUDITORS' REPORT

Board of Directors
Ronald McDonald House Charities of
Eastern Iowa & Western Illinois
Iowa City, Iowa

We have audited the accompanying financial statements of Ronald McDonald House Charities of Eastern Iowa & Western Illinois (a nonprofit organization), which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Board of Directors
Ronald McDonald House Charities of
Eastern Iowa & Western Illinois

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Ronald McDonald House Charities of Eastern Iowa & Western Illinois as of December 31, 2019 and 2018, and the change in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

CliftonLarsonAllen LLP

Cedar Rapids, Iowa
September 3, 2020

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2019 AND 2018**

	2019	2018
ASSETS		
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 545,785	\$ 264,012
Contributions Receivable, Net	171,451	66,691
Contributed Leases, Net	81,636	75,396
Prepaid Expenses	44,113	53,993
Other Assets	12,309	8,334
Beneficial Use of Land	7,557	7,557
Total Current Assets	862,851	475,983
NONCURRENT ASSETS		
Contributed Leases, Net	118,420	93,539
Investments	2,783,794	2,613,020
Property and Equipment, Net	1,761,495	1,812,245
Beneficial Use of Land	53,525	61,082
Beneficial Interest in Assets Held by Others	350,617	320,047
Total Noncurrent Assets	5,067,851	4,899,933
Total Assets	\$ 5,930,702	\$ 5,375,916
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 142,771	\$ 161,561
NET ASSETS		
Without Donor Restrictions	2,719,553	2,958,417
With Donor Restrictions	3,068,378	2,255,938
Total Net Assets	5,787,931	5,214,355
Total Liabilities and Net Assets	\$ 5,930,702	\$ 5,375,916

See accompanying Notes to Financial Statements.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
STATEMENT OF ACTIVITIES
YEARS ENDED DECEMBER 31, 2019 AND 2018**

	2019			2018		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES AND OTHER SUPPORT						
Contributions	\$ 881,739	\$ 575,341	\$ 1,457,080	\$ 765,981	\$ 73,419	\$ 839,400
Contributed Goods and Services	166,596	112,320	278,916	310,883	15,000	325,883
Special Events Revenue	154,818	-	154,818	278,779	-	278,779
Room Donation/Fees	8,477	-	8,477	10,227	-	10,227
Other Loss	(1,824)	-	(1,824)	(12,988)	-	(12,988)
Net Assets Released from Restrictions	238,502	(238,502)	-	201,584	(201,584)	-
Total Revenues and Other Support	<u>1,448,308</u>	<u>449,159</u>	<u>1,897,467</u>	<u>1,554,466</u>	<u>(113,165)</u>	<u>1,441,301</u>
EXPENSES						
Program Services	1,372,504	-	1,372,504	1,478,742	-	1,478,742
Cost of Direct Benefits to Donors	40,954	-	40,954	83,780	-	83,780
Management and General Administration	144,560	-	144,560	178,137	-	178,137
Fundraising	274,751	-	274,751	288,986	-	288,986
Total Expenses	<u>1,832,769</u>	<u>-</u>	<u>1,832,769</u>	<u>2,029,645</u>	<u>-</u>	<u>2,029,645</u>
CHANGE IN NET ASSETS FROM OPERATIONS	(384,461)	449,159	64,698	(475,179)	(113,165)	(588,344)
CHANGE IN VALUE OF BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS	-	47,413	47,413	-	(16,833)	(16,833)
INVESTMENT INCOME (LOSS), NET	<u>145,597</u>	<u>315,868</u>	<u>461,465</u>	<u>(26,244)</u>	<u>(63,996)</u>	<u>(90,240)</u>
CHANGE IN NET ASSETS	(238,864)	812,440	573,576	(501,423)	(193,994)	(695,417)
Net Assets - Beginning of Year	<u>2,958,417</u>	<u>2,255,938</u>	<u>5,214,355</u>	<u>3,459,840</u>	<u>2,449,932</u>	<u>5,909,772</u>
NET ASSETS - END OF YEAR	<u>\$ 2,719,553</u>	<u>\$ 3,068,378</u>	<u>\$ 5,787,931</u>	<u>\$ 2,958,417</u>	<u>\$ 2,255,938</u>	<u>\$ 5,214,355</u>

See accompanying Notes to Financial Statements.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2019**

	Program Services				Management and General	Fundraising	Cost of Direct Benefits to Donors	Total
	Ronald McDonald House	Ronald McDonald Family Rooms	Other Program Services	Total				
Salaries	\$ 350,520	\$ 137,666	\$ -	\$ 488,186	\$ 44,340	\$ 128,066	\$ -	\$ 660,592
Employee Health and Retirement Benefits	56,652	17,770	-	74,422	8,850	25,742	-	109,014
Payroll Taxes	26,725	10,132	-	36,857	3,349	9,643	-	49,849
Total Salaries and Related Expenses	433,897	165,568	-	599,465	56,539	163,451	-	819,455
Automobile Expenses	3,329	-	-	3,329	-	-	-	3,329
Depreciation	153,171	-	-	153,171	1,560	1,560	-	156,291
Donor Recognition	-	-	-	-	-	1,797	-	1,797
House Supplies	60,564	35,670	-	96,234	-	1,989	-	98,223
Insurance	21,875	-	-	21,875	294	322	-	22,491
Linens and Laundry	5,788	916	-	6,704	-	-	-	6,704
Grants	-	-	2,000	2,000	-	-	-	2,000
Maintenance and Repair	120,954	1,148	-	122,102	-	-	-	122,102
Meetings, Training, and Seminars	636	-	-	636	2,803	406	-	3,845
Supplies	4,016	932	-	4,948	277	3,126	19,159	27,510
Other Expenses	106,826	1,196	-	108,022	10,355	244	-	118,621
Postage	2,193	-	-	2,193	101	283	-	2,577
Printing and Publishing	2,980	-	-	2,980	-	7,631	-	10,611
Professional Fees	-	-	-	-	56,850	-	-	56,850
Rent	7,557	81,636	-	89,193	-	-	-	89,193
Technology	8,643	-	-	8,643	1,594	7,070	-	17,307
Telephone	1,749	-	-	1,749	-	-	-	1,749
Travel, Meals, and Entertainment	177	2,423	-	2,600	514	1,264	21,530	25,908
Utilities	37,942	-	-	37,942	387	387	-	38,716
Contract Services	72,583	-	-	72,583	13,286	-	-	85,869
Miscellaneous Fundraising	-	-	-	-	-	85,221	265	85,486
Guest Parking Fees	34,320	-	-	34,320	-	-	-	34,320
Volunteer Recognition	1,815	-	-	1,815	-	-	-	1,815
Total Expenses	\$ 1,081,015	\$ 289,489	\$ 2,000	\$ 1,372,504	\$ 144,560	\$ 274,751	\$ 40,954	\$ 1,832,769

See accompanying Notes to Financial Statements.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2018**

	Program Services			Management and General	Fundraising	Cost of Direct Benefits to Donors	Total	
	Ronald McDonald House	Ronald McDonald Family Room	Other Program Services					Total
Salaries	\$ 323,013	\$ 150,335	\$ -	\$ 473,348	\$ 43,138	\$ 120,783	\$ -	\$ 637,269
Employee Health and Retirement Benefits	51,759	13,394	-	65,153	8,492	21,003	-	94,648
Payroll Taxes	24,446	10,971	-	35,417	3,236	9,070	-	47,723
Total Salaries and Related Expenses	399,218	174,700	-	573,918	54,866	150,856	-	779,640
Automobile Expenses	3,507	-	-	3,507	-	-	-	3,507
Cleaning Service and Supplies	5,995	-	-	5,995	-	-	-	5,995
Depreciation	152,989	-	-	152,989	1,562	1,562	-	156,113
Donor Recognition	532	-	-	532	-	3,672	-	4,204
House Supplies	64,187	34,765	-	98,952	-	-	-	98,952
Insurance	22,016	3,955	-	25,971	1,395	2,915	-	30,281
Linens and Laundry	12,895	720	-	13,615	-	-	-	13,615
Grants	-	-	4,000	4,000	-	-	-	4,000
Maintenance and Repair	233,633	4,264	-	237,897	-	-	-	237,897
Meetings, Training, and Seminars	1,164	5	-	1,169	8,254	1,210	-	10,633
Supplies	4,304	686	-	4,990	834	15,518	15,026	36,368
Other Expenses	95,835	285	-	96,120	33,885	495	-	130,500
Postage	2,244	30	-	2,274	135	802	-	3,211
Printing and Publishing	4,121	-	-	4,121	-	11,536	-	15,657
Professional Fees	-	-	-	-	55,200	-	-	55,200
Rent	7,557	81,636	-	89,193	-	-	-	89,193
Technology	10,326	464	-	10,790	1,996	6,857	-	19,643
Telephone	2,039	-	-	2,039	131	-	-	2,170
Travel, Meals, and Entertainment	3,726	2,839	-	6,565	2,769	3,005	68,754	81,093
Utilities	41,246	-	-	41,246	421	421	-	42,088
Contract Services	64,498	47	-	64,545	16,689	-	-	81,234
Miscellaneous Fundraising	-	-	-	-	-	89,710	-	89,710
Guest Parking Fees	34,360	-	-	34,360	-	-	-	34,360
Volunteer Recognition	3,878	76	-	3,954	-	427	-	4,381
Total Expenses	<u>\$ 1,170,270</u>	<u>\$ 304,472</u>	<u>\$ 4,000</u>	<u>\$ 1,478,742</u>	<u>\$ 178,137</u>	<u>\$ 288,986</u>	<u>\$ 83,780</u>	<u>\$ 2,029,645</u>

See accompanying Notes to Financial Statements.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2019 AND 2018**

	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$ 573,576	\$ (695,417)
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities:		
Depreciation	156,291	156,113
Contributed Leases	(112,320)	-
Amortization of Contributed Leases	81,199	76,683
Contributed Goods	(5,000)	(12,083)
Loss on Disposal of Property and Equipment	1,424	14,388
Change in Value of Beneficial Interest in Assets Held by Others	(47,413)	16,833
Net Realized and Unrealized (Gains) Losses on Investments	(390,502)	176,961
Amortization of Beneficial Use of Land	7,557	7,557
(Increase) Decrease in Assets:		
Contributions Receivable	(104,760)	19,889
Prepaid Expenses	9,880	3,656
Other Assets	(3,975)	(4,494)
Increase in Liabilities:		
Accounts Payable and Accrued Expenses	(18,790)	33,800
Net Cash Provided (Used) by Operating Activities	147,167	(206,114)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Investments	(215,230)	(447,239)
Proceeds from Sale of Investments	434,958	696,661
Purchases of Property and Equipment	(101,965)	(22,866)
Distributions from Beneficial Interest in Assets Held by Others	16,843	17,023
Net Cash Provided by Investing Activities	134,606	243,579
NET INCREASE IN CASH AND CASH EQUIVALENTS	281,773	37,465
Cash and Cash Equivalents - Beginning of Year	264,012	226,547
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 545,785	\$ 264,012

See accompanying Notes to Financial Statements.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019 AND 2018**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

Ronald McDonald House Charities of Eastern Iowa & Western Illinois (the Organization) is an Iowa nonprofit charitable corporation formed in 1982. The mission of Ronald McDonald House Charities (RMHC) is to keep loved ones close to children receiving medical care by providing support, rest, and nourishment. Collectively, RMHC and the network of local Chapters ascribe to five core values: we are focused on the critical needs of children, we lead with compassion, we celebrate the diversity of our people and our programs, we value our heritage, and we operate with accountability and transparency.

We fulfill our mission through operation of sustainable programs that enable family-centered care, bridge access to quality health care, are a vital part of the health care continuum, and strengthen families during difficult times. The following programs, operated by the Organization, represent the core functions of Ronald McDonald House Charities:

Ronald McDonald House

When children must travel long distances to access top medical care, accommodations and support for families can be expensive or not readily available. The Organization helps families stay close to their ill or injured child through the Ronald McDonald House program located in Iowa City, which provide temporary lodging, meals, and other support to children and their families. The program provides families with emotional and physical comfort and increases the caregivers' ability to spend more time with their child, to interact with their clinical care team, and to participate in critical medical care decisions.

Ronald McDonald Family Rooms

When a child is critically ill, parents may be reluctant to leave the hospital. In order to provide comfort and support to their child, it is important that parents have an opportunity to rest, have a meal, or have a moment of quiet. Located inside medical care facilities, the Ronald McDonald Family Room program in St. Luke's Hospital and University of Iowa Children's Hospital serves as a place of respite, relaxation, and privacy for family members, often just steps away from where their child is being treated. The Ronald McDonald Family Room program provides parents with an opportunity to remain close to their hospitalized child and to be an active member of their child's health care team.

Basis of Presentation

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America and are presented on the basis of net assets without donor restrictions and net assets with donor restrictions. Net assets with donor restrictions are created only by donor-imposed restrictions on their use. When a restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions. All other net assets, including board-designated or appropriated amounts, are net assets without donor restrictions and are reported as part of the net assets without donor restriction class.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019 AND 2018**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Measure of Operations

The Organization's change in net assets from operations on the statements of activities includes all operating revenues and expenses that are an integral part of its program and supporting activities, net assets released from donor restrictions to support operating expenditures and other non-operating funds to support current operating activities. The measure of operations excludes investment return on investments.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management of the Organization to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Cash Equivalents

Cash equivalents include money market funds and all highly liquid investments with a maturity date of less than three months from the date of purchase. The Organization's cash balances that are maintained in bank accounts may exceed Federal Deposit Insurance Corporation limits from time to time. The Organization has not experienced any losses in such accounts and management believes that it is not exposed to any significant credit risk on cash.

Contributions Receivable

Contributions receivable are unconditional promises to give. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Contributions receivable are written off when deemed uncollectible. The Organization has recorded an allowance for uncollectible receivables of \$-0- as of December 31, 2019 and 2018.

The Organization is the beneficiary under various wills and trust agreements of which the total realizable amount is not presently determinable. Such amounts are recorded when a will is declared valid by probate court and the proceeds are measurable.

Investments

The Organization carries investments in marketable securities with readily determinable fair values and all investments in debt securities at their fair values in the statements of financial position. Realized and unrealized gains and losses and income are included in the statements of activities.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019 AND 2018**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Investments (Continued)

The Organization maintains master investment accounts for its donor-restricted and board-designated endowments. Realized and unrealized gains and losses from securities in the master investment accounts are allocated monthly to the individual endowments based on the relationship of the fair value of each endowment to the total fair value of the master investment accounts, as adjusted for additions to or deductions from those accounts.

Property and Equipment

Property and equipment are stated at cost, if purchased, or estimated fair value, if donated, at the date of donation. Additions of \$5,000 or more are capitalized, while maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed as incurred. Depreciation is calculated using a tax basis for additions capitalized prior to 2014 and is now calculated using the straight-line method over the estimated useful lives of the assets as follows:

Buildings and Improvements	5 - 39 Years
Office Furniture and Equipment	5 - 10 Years
Vehicles	5 Years

Impairment of Long-Lived Assets

The Organization evaluates its long-lived assets for any events or changes in circumstances which indicate that the carrying amount of such assets may not be fully recoverable. The Organization evaluates the recoverability of long-lived assets by measuring the carrying amount of such assets against the estimated undiscounted future cash flows associated with them. At the time such evaluation indicates the future undiscounted cash flows of certain long-lived assets are not sufficient to recover the carrying value of such assets, the assets are adjusted to their fair values.

Donated Assets, Property and Equipment, and Services

Donated marketable securities, property and equipment, and other noncash donations are recorded as contributions at their fair values at the date of donation. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the donated asset for a specific purpose. Assets donated with explicit restrictions regarding their use are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

Donated services are recognized as contributions if the services: (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. The Organization also receives donated services from other contributors and volunteers that are not measurable, and therefore, are excluded from the financial statements.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019 AND 2018**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Net Assets

The Organization's net assets and changes therein are classified and reported as follows:

Without Donor Restrictions

Net assets that are not subject to donor-imposed restrictions or law. The governing board has designated, from net assets without donor restrictions, net assets for an operating reserve and a board designated endowment.

With Donor Restrictions

Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

Revenue Recognition

Contributions (including Room Donation/Fees)

Unconditional promises to give are recognized as revenue in the period the promise was made. Contributions, grants, and bequests are recognized as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. We report contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized.

Conditional grants and contract funds are recorded as revenue when earned. Revenue is earned when eligible expenditures or deliverables, as defined in each contract, are met. Funds received but not yet earned are shown as deferred revenue. Expenditures under contracts are subject to review by the granting authority. To the extent, if any, that such a review reduces expenditures allowable under these contracts, the Organization will record such disallowance at the time the final assessment is made.

Special Events Revenue (including Sponsorships and Ticket Sales)

Special events revenue is recognized as revenue in the period the promise was made as the related revenue is not refundable. The portion that relates to the commensurate value the attendee/sponsor receives in return is recognized when the related events are held and performance obligations are met.

Advertising

The Organization expenses advertising costs as incurred.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019 AND 2018**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Functional Expenses

The statements of functional expenses report certain categories of expenses that are attributable to one or more program or supporting functions of the Organization. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include: depreciation and utilities, which are allocated on a square footage basis; salaries and related expenses, which are allocated on the basis of estimates of time and effort.

Income Tax Status

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. However, income, if any, from certain activities not directly related to the Organization's tax-exempt purpose is subject to taxation as unrelated business income. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(2).

The Organization believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

NOTE 2 LIQUIDITY

The Organization has \$180,612 and \$128,056 of financial assets, as of December 31, 2019 and 2018, respectively, available to meet cash needs for general expenditures within one year of the statement of financial position date, which consists of cash and cash equivalents and contributions receivable per the statement of financial position, reduced by \$536,625 and \$202,647 as of December 31, 2019 and 2018, respectively, not available for general use because of contractual or donor-imposed restrictions or board designations.

The Organization maintains financial assets, consisting of cash and short-term investments, on hand to meet its normal operating expenses based on its annual budget. Operating expenses are compared to budgeted expenses on a monthly basis and financial assets on hand are adjusted as necessary.

As part of its liquidity management, the Organization invests cash in excess of daily requirements in short-term investments. Occasionally, the board of directors designates a portion of any operating surplus to its operating reserve, which was \$150,000 as of December 31, 2019 and 2018. There is an established board-designated fund where the governing board of directors has the objective of setting funds aside to be drawn upon in the event of financial distress or an immediate liquidity need resulting from events outside of the typical life cycle of converting financial assets to cash or settling financial liabilities.

**RONALD MCDONALD HOUSE CHARITIES OF
EASTERN IOWA & WESTERN ILLINOIS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019 AND 2018**

NOTE 2 LIQUIDITY (CONTINUED)

In addition, although the Organization does not intend to spend from its board-designated endowment, other than amounts appropriated for general expenditure as part of its annual budget approval and appropriation, amounts from its board-designated endowment could be made available if necessary. The accumulated gain on the donor-restricted endowment required to be maintained in perpetuity by the donor could also be made available by the board of directors, if necessary.

NOTE 3 FAIR VALUE MEASUREMENTS

In determining fair value, the Organization uses various valuation approaches within the fair value measurement framework. Fair value measurements are determined based on the assumptions that market participants would use in pricing an asset or liability. A hierarchy for inputs is used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Levels within the hierarchy are based on the reliability of inputs as follows:

Level 1 – Valuations based on unadjusted quoted prices for identical assets or liabilities in active markets;

Level 2 – Valuations based on quoted prices for similar assets or liabilities or identical assets or liabilities in less active markets, such as dealer or broker markets; and

Level 3 – Valuations derived from valuation techniques in which one or more significant inputs or significant value drivers are unobservable, such as pricing models, discounted cash flow models, and similar techniques not based on market, exchange, dealer, or broker-traded transactions.

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NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

The fair values of assets measured on a recurring basis as of December 31, 2019 are as follows:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
Investments:				
Mutual Funds:				
Domestic Equity	\$ 303,274	\$ -	\$ -	\$ 303,274
International Equity	390,310	-	-	390,310
Asset Allocation	130,304	-	-	130,304
Bonds	808,102	-	-	808,102
Equity Securities:				
U.S. Corporate Equity Securities	1,053,894	-	-	1,053,894
Total	<u>2,685,884</u>	-	-	<u>2,685,884</u>
Money Market	<u>97,910</u>	-	-	<u>97,910</u>
Total Investments	2,783,794	-	-	2,783,794
Beneficial Interest in Assets Held by Others	<u>-</u>	<u>-</u>	<u>350,617</u>	<u>350,617</u>
Total	<u>\$ 2,783,794</u>	<u>\$ -</u>	<u>\$ 350,617</u>	<u>\$ 3,134,411</u>

The fair values of assets measured on a recurring basis as of December 31, 2018 are as follows:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
Investments:				
Mutual Funds:				
Domestic Equity	\$ 270,951	\$ -	\$ -	\$ 270,951
International Equity	340,625	-	-	340,625
Asset Allocation	133,823	-	-	133,823
Bonds	909,169	-	-	909,169
Equity Securities:				
U.S. Corporate Equity Securities	825,140	-	-	825,140
Total	<u>2,479,708</u>	-	-	<u>2,479,708</u>
Money Market	<u>133,312</u>	-	-	<u>133,312</u>
Total Investments	2,613,020	-	-	2,613,020
Beneficial Interest in Assets Held by Others	<u>-</u>	<u>-</u>	<u>320,047</u>	<u>320,047</u>
Total	<u>\$ 2,613,020</u>	<u>\$ -</u>	<u>\$ 320,047</u>	<u>\$ 2,933,067</u>

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NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

Fair values for Level 1 investments are determined by reference to quoted market prices and other relevant information generated by market transactions. Fair value of Level 2 investments are determined by reference to quoted prices for similar assets in less active markets. Fair value of Level 3 investments is determined from valuation techniques in which one or more inputs are unobservable. The carrying amounts of all other assets and liabilities reflected in the statements of financial position for the Organization's financial instruments approximates their respective fair value due to the short-term maturities of those instruments. There have been no changes in valuation techniques and related inputs.

Assets measured at fair value on a recurring basis using significant observable inputs (Level 3):

	<u>2019</u>	<u>2018</u>
Beginning Balance	\$ 320,047	\$ 353,903
Distributions	(16,843)	(17,023)
Change in Value of Beneficial Interest in Assets Held by Others	47,413	(16,833)
Ending Balance	<u>\$ 350,617</u>	<u>\$ 320,047</u>

The composition of investment income on the Organization's investment portfolio for the years ended December 31 is as follows:

	<u>2019</u>	<u>2018</u>
Interest and Dividend Income, Net	\$ 70,963	\$ 86,721
Realized and Unrealized Gains (Losses), Net	390,502	(176,961)
Investment Income (Loss), Net	<u>\$ 461,465</u>	<u>\$ (90,240)</u>

NOTE 4 PROPERTY AND EQUIPMENT

Property and equipment consist of the following as of December 31:

	<u>2019</u>	<u>2018</u>
Buildings and Improvements	\$ 4,529,299	\$ 4,432,582
Office Furniture and Equipment	407,226	408,611
Automobile	27,052	27,052
Total, at Cost	4,963,577	4,868,245
Accumulated Depreciation	(3,202,082)	(3,056,000)
Total Property and Equipment	<u>\$ 1,761,495</u>	<u>\$ 1,812,245</u>

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NOTE 5 BENEFICIAL USE OF LAND

In 1983, the Organization entered into a lease agreement with the University of Iowa whereby the Organization would lease certain land owned by the University of Iowa. The initial term of the lease was for a 45-year period that ends on January 31, 2028. An independent appraisal determined that the fair value of the space at the time of inception was \$304,384. The annual rental value was estimated to be approximately \$7,557 per year. The value remaining on the use of land as of December 31, 2019 and 2018 is \$61,082 and \$68,639, respectively, and has been recorded as such on the statements of financial position. For each of the years ended December 31, 2019 and 2018, rent expense of \$7,557 was recorded in connection with this lease agreement.

NOTE 6 BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS

A donor has contributed assets to an unrelated third-party in exchange for a promise by the unrelated third-party to pay a fixed amount for a specified period of time to individuals designated by the donor. Under the terms of the agreement, no trust exists, as the assets received are held by and the liability is an obligation of the unrelated third-party. The Organization is named as a beneficiary in the agreements. Accordingly, contribution revenue with donor restrictions and the related assets are recognized at fair value in the period in which the Organization received notice that the agreement conveys an unconditional right to receive benefits. Subsequent changes in the value of the underlying assets are recorded in the accompanying statements of activities as the change in value of beneficial interest in assets held by others.

NOTE 7 ENDOWMENT FUNDS

The Organization's endowment consists of two individual funds established by donors to provide annual funding for specific activities and general operations. The Endowment also includes certain net assets without donor restrictions that have been designated for endowment by the board of directors.

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NOTE 7 ENDOWMENT FUNDS (CONTINUED)

Absent explicit donor stipulations to the contrary, the board of directors of the Organization has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds. As a result of this interpretation, the Organization classifies as net assets with donor restrictions (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with the standard of prudence prescribed by UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Organization, and (7) the Organization's investment policies.

Investment Return Objectives, Risk Parameters, and Strategies: The Organization has adopted investment objectives to seek maximum total return consistent with the preservation of principal, diversification, and avoidance of excessive risk. An equity-oriented strategy is required to meet the investment objectives. As a result, it is acceptable for the majority of assets to be invested in equity or equity-like securities, including real estate assets (real estate and natural resources). The preferable approach is to invest funds in mutual fund type investments. Real assets provide the added benefit of inflation protection. Fixed income and diversifying strategies will be used to lower short-term volatility and provide stability, especially during periods of deflation and negative equity markets. A target for asset allocations will be 35-70% equities and 30-65% fixed income. Fixed income assets other than cash equivalents shall have a Moody's or Standard Poor's rating of at least "BAA." A blended benchmark of each sub asset class held within the Organization's portfolio will be utilized for the purpose of evaluating investment and manager performance. The goal shall be to meet or exceed, net of management fees, the return of each sub asset class.

Spending Policy: The spending policy is set by the board of directors and is reviewed annually.

Changes in endowment net assets and net assets by type of fund were as follows for the fiscal year ended December 31, 2019:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment Net Assets, Beginning of Year	\$ 1,024,440	\$ 1,588,580	\$ 2,613,020
Investment Return, Net	145,597	315,868	461,465
Appropriation of Endowment Asset for Expenditure	(290,691)	-	(290,691)
Endowment Net Assets, End of Year	<u>\$ 879,346</u>	<u>\$ 1,904,448</u>	<u>\$ 2,783,794</u>
Board-Designated Endowment Funds	\$ 879,346	\$ -	\$ 879,346
Donor-Restricted Endowment Funds:			
Original Donor-Restricted Gift Amount and Amounts Required to be Retained by Donor	-	500,000	500,000
Portion Subject to Appropriation under UPMIFA	-	1,404,448	1,404,448
Total Funds	<u>\$ 879,346</u>	<u>\$ 1,904,448</u>	<u>\$ 2,783,794</u>

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NOTE 7 ENDOWMENT FUNDS (CONTINUED)

Changes in endowment net assets and net assets by type of fund were as follows for the fiscal year ended December 31, 2018:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment Net Assets, Beginning of Year	\$ 1,386,828	\$ 1,652,575	\$ 3,039,403
Investment Return, Net	(26,245)	(63,995)	(90,240)
Appropriation of Endowment Asset for Expenditure	(336,143)	-	(336,143)
Endowment Net Assets, End of Year	<u>\$ 1,024,440</u>	<u>\$ 1,588,580</u>	<u>\$ 2,613,020</u>
Board-Designated Endowment Funds	\$ 1,024,440	\$ -	\$ 1,024,440
Donor-Restricted Endowment Funds:			
Original Donor-Restricted Gift Amount and Amounts Required to be Retained by Donor	-	500,000	500,000
Portion Subject to Appropriation under UPMIFA	-	1,088,580	1,088,580
Total Funds	<u>\$ 1,024,440</u>	<u>\$ 1,588,580</u>	<u>\$ 2,613,020</u>

No funds are underwater as of December 31 2019 and 2018.

NOTE 8 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are restricted for the following purposes and periods as of December 31:

	<u>2019</u>	<u>2018</u>
Subject to Expenditure for Specific Purpose:		
Toy Room	\$ 1,547	\$ 16,327
Refresh Project	355,531	15,000
Remodeling, RMH Iowa City	21,320	21,320
Food Pantry	6,900	-
Holiday Meals	1,326	-
Beneficial Use of Land	61,082	68,639
St. Luke's Family Room Contributed Lease	103,345	30,888
University of Iowa Children's Hospital Family Room Contributed Lease	96,711	138,047
	<u>647,762</u>	<u>290,221</u>
Subject to Passage of Time:		
For Periods after December 31	516,168	377,137
Subject to the Organization's Spending Policy and Appropriation:		
Ronald McDonald House Operations:		
Original Donor-Restricted Gift Amount and Amounts Required to be Maintained in Perpetuity by Donor	500,000	500,000
Accumulated Gain	1,404,448	1,088,580
Total Ronald McDonald House Operations	<u>1,904,448</u>	<u>1,588,580</u>
Total Net Assets with Donor Restrictions	<u>\$ 3,068,378</u>	<u>\$ 2,255,938</u>

**RONALD MCDONALD HOUSE CHARITIES OF
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NOTE 9 NET ASSETS RELEASED FROM DONOR RESTRICTIONS

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by donors as follows for the year ended December 31:

	<u>2019</u>	<u>2018</u>
Purpose Restrictions Accomplished:		
Beneficial Use of Land	\$ 7,557	\$ 7,557
St. Luke's Family Room Contributed Lease	39,863	36,326
University of Iowa Children's Hospital Family Room Contributed Lease	41,336	40,357
Toy Room	14,780	-
Refresh Project	55,608	-
Remodeling, RMH Iowa City	-	7,549
	<u>159,144</u>	<u>91,789</u>
Time Restrictions Expired:		
Passage of Specified Time	<u>79,358</u>	<u>109,795</u>
Total Restrictions Released	<u>\$ 238,502</u>	<u>\$ 201,584</u>

NOTE 10 NET ASSETS WITHOUT DONOR RESTRICTIONS

The Organization's governing board of directors has designated net assets without donor restrictions for the following purposes as of December 31:

	<u>2019</u>	<u>2018</u>
Board-Designated Endowment	\$ 879,346	\$ 1,024,440
Board-Designated Operating Reserve	150,000	150,000
Total	<u>\$ 1,029,346</u>	<u>\$ 1,174,440</u>

NOTE 11 DONATED GOODS AND SERVICES

The fair value of donated goods and services included as contributions in the financial statements and the corresponding expense categories for the years ended December 31 are as follows:

	<u>2019</u>	<u>2018</u>
Family Support	\$ 95,245	\$ 80,907
Family Room	112,757	4,945
Furniture & Equipment	39,358	192,125
Property Improvements	18,850	21,978
Maintenance	-	275
Professional Services	12,706	25,653
Total	<u>\$ 278,916</u>	<u>\$ 325,883</u>

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NOTE 12 CONTRIBUTED LEASES

The Organization has entered into a lease agreement with St. Luke’s Hospital for the Ronald McDonald Family Room expiring in 2022 with options to renew. The value of the contributed lease has been discounted at a rate of 1.8%.

Based on the estimated fair value of the space, the Organization has recorded an asset for the present value of the contributed lease. The calculation of the present value of the contributed lease and the related discount to present value are based on certain estimates of the fair value of the space, its annual lease value, and a discount rate. The contribution receivable is amortized to rent expense over the life of the asset. For the years ended December 31, 2019 and 2018, the Organization recognized \$37,440 of rent expense under this lease.

Management believes the contributed lease receivable and discount to present value are reasonable estimates based on information currently known. However, circumstances impacting these estimates could occur which could significantly change these calculations.

Contributed Lease Receivable	\$ 106,080
Less: Discount to Present Value	<u>(2,735)</u>
Net Present Value of Contributed Lease Receivable	<u><u>\$ 103,345</u></u>

Amounts Due in Years Ending December 31:	
Less than One Year	\$ 37,440
One to Five Years	<u>68,640</u>
Total	<u><u>\$ 106,080</u></u>

The Organization has entered into a lease agreement with University of Iowa Children’s Hospital for the Ronald McDonald Family Room beginning in March of 2017. The lease covers a period of five years with options to renew. The value of the contributed lease has been discounted at a rate of 2.4%.

Based on the estimated fair value of the space, the Organization has recorded an asset for the present value of the contributed lease. The calculation of the present value of the contributed lease and the related discount to present value are based on certain estimates of the fair value of the space, its annual lease value, and a discount rate. The contribution receivable is amortized to rent expense over the life of the asset. For the years ended December 31, 2019 and 2018, the Organization recognized \$44,196 of rent expense under this lease.

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NOTE 12 CONTRIBUTED LEASES (CONTINUED)

Management believes the contributed lease receivable and discount to present value are reasonable estimates based on information currently known. However, circumstances impacting these estimates could occur which could significantly change these calculations.

Contributed Lease Receivable	\$ 99,442
Less: Discount to Present Value	<u>(2,731)</u>
Net Present Value of Contributed Lease Receivable	<u><u>\$ 96,711</u></u>

Amounts Due in Years Ending December 31:	
Less than One Year	\$ 44,196
One to Five Years	<u>55,246</u>
Total	<u><u>\$ 99,442</u></u>

NOTE 13 TRANSACTIONS WITH RELATED ENTITIES

Ronald McDonald House Charities (RMHC) is a system of independent, separately registered public benefit organizations, referred to as “Chapters” within the global organization. The Organization is an independent operating Chapter within the RMHC system. Each Chapter is licensed by McDonald’s Corporation and Ronald McDonald House Charities, Inc. to use RMHC related trademarks in conjunction with fundraising activities and the operation of its programs; the license agreement also sets standards of operations for programs, governance, finance, branding, and reporting.

Ronald McDonald House Charities, Inc. (RMHC Global), a separately registered nonprofit organization, ensures delivery of the mission across the globe. As a center of excellence, RMHC Global builds and sustains a robust infrastructure of support to the network of Chapters, including operations, licensing and compliance, finance, risk management, communications, marketing, and development. The Organization receives 75% of net revenues from all national fundraising efforts facilitated by RMHC Global, as defined by the license agreement. During the years ended December 31, 2019 and 2018, the Organization received \$171,276 and \$166,847, respectively, from these revenue streams.

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NOTE 14 RETIREMENT PLAN

The Organization provides a 403(b) Retirement Plan (the Plan) to all employees with the exception of employees who are students or employees who are expected to work fewer than 1,000 hours in the first 12 months of employment. The Organization may, in its sole discretion, make a nonelective contribution to the Plan on behalf of the employees if they have completed at least 1,000 hours of service during the Plan year or are employed by the Organization on the last day of the Plan year. Nonelective contributions will be allocated to the nonelective contribution accounts of each employee eligible to share in such allocations in the ratio that each employee's compensation bears to the compensation of all eligible participants. The nonelective contributions are allocated to the participant account at the end of each Plan year. The Organization's contribution into the Plan for the years ended December 31, 2019 and 2018 totaled \$39,095 and \$34,413, respectively.

NOTE 15 CONCENTRATIONS

Contributions totaling \$350,000 and \$-0- were received from a single donor during the years ended December 31, 2019 and 2018, respectively, which represents 18% and 0%, respectively, of total public support.

NOTE 16 SUBSEQUENT EVENTS

Management evaluated subsequent events through September 3, 2020, the date the financial statements were available to be issued. There were no material subsequent events that required recognition or additional disclosure in the financial statements.

In March 2020, the COVID-19 virus was declared a global pandemic and the State of Iowa declared a State Public Health Emergency. In order to comply with state and national social distancing and virus containment orders, the organization's Global partner mandated the closure of Family Room programming and imposed limitations to House programming. As a result, the Organization's services were suspended temporarily. The length and severity of the pandemic and its impact cannot be predicted; however, it is likely that the health crisis will have a negative economic impact on the Organization's financial position. Management is monitoring the situation and engaging with its Global partner to address vulnerabilities as they are identified. No adjustments have been made to these financial statements as a result of this uncertainty.

During the period from January 1, 2020, through September 3, 2020, both domestic and international equity markets have experienced large declines. These losses are not included in the financial statements as of and for the year ended December 31, 2019.

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NOTE 17 CHANGE IN ACCOUNTING PRINCIPLE

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*. Subsequent to May 2014, the FASB issued six ASUs to clarify certain matters related to Topic 606. Topic 606 supersedes the revenue recognition requirements in FASB ASC 605, *Revenue Recognition*, and requires the recognition of revenue when promised goods or services are transferred to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The updates address the complexity of revenue recognition and provide sufficient information to enable financial statements users to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers.

The Organization's financial statements reflect the application of ASC 606 guidance beginning in 2018. No cumulative-effect adjustment in net assets was recorded because the adoption of ASU 2014-09 did not significantly impact the Organization's reported historical revenue.

Additionally in June 2018, FASB issued Accounting Standards (ASU) 2018-08, *Accounting Guidance for Contributions Received and Made*. This ASU was issued to clarify accounting guidance for contributions received and contributions made. The amendments to this ASU assists entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, Not-for-Profit Entities, or as an exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional. The implementation of this standard had no impact on the financial statements.

NOTE 18 RECENT ACCOUNTING PRONOUNCEMENTS

Leases

In February 2016, the FASB issued amended guidance for the treatment of leases. The guidance requires lessees to recognize a right-of-use asset and a corresponding lease liability for all operating and finance leases with lease terms greater than one year. The guidance also requires both qualitative and quantitative disclosures regarding the nature of the Organization's leasing activities. The guidance will initially be applied using a modified retrospective approach. The amendments in the guidance will be effective for the year ending December 31, 2021. Early adoption is permitted. Management is evaluating the impact of the amended lease guidance on the Organization's financial statements.

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