



Ronald McDonald House Charities
of Eastern Iowa and Western Illinois
730 Hawkins Drive
Iowa City, Iowa 52246

News Release

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FOR IMMEDIATE RELEASE

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Ronald McDonald House of Iowa City reveals renovated loft space in kick-off to a refresh of the 34 year old building

Iowa City, Iowa – Ronald McDonald House Charities of Eastern Iowa and Western Illinois (RMHC-EIWI) hosted a ribbon cutting for the newly renovated Centro Loft space. The space was completed through a partnership with Centro Incorporated of North Liberty and Ethan Allen. New flooring, paint, and LED lighting highlight the design work and furniture of Ethan Allen. Utilizing the extensive Ethan Allen line, the new space incorporates the comforts of home in an inviting and engaging space for all ages.

According to Barbara Werning, Executive Director of RMHC-EIWI, “The Centro Loft gives us a taste of what the entire house will look and feel like when the Refresh is completed. Centro Inc and Ethan Allen have been wonderful to work with and the finished product is something everyone can be proud of!”

RMHC-EIWI helps families with sick children stay close to each other and the care and resources they need, when they need it most. By providing a home-away-from-home, RMHC-EIWI allows families to stay focused on their children by providing support with housing, meals, shuttle service, laundry, toiletries, and countless other little services all at no cost.

This project launches a major refresh that will ensure that the Ronald McDonald House of Iowa City continues to be a safe, welcoming place for families at such a critical point in their lives. Over the last three decades, the House has been well loved, and from that love comes the wear and tear inevitable for any home. But while every nick, scratch and stain has a story to tell, it’s time to turn a page and start a new chapter, so every guest can continue to rely on a clean, safe and comfortable place to stay.

Ethan Allen has committed to a continuing partnership on top of the new Centro loft. “We are excited to have partnered with Ronald McDonald House of Iowa City on their Loft redesign. Our passion for quality furnishings and superior design services is surpassed only by our commitment to the communities we are a part of, having just opened our newest location in Iowa River Landing,” says Mr. Kathwari, President, Chairman and CEO of Ethan Allen.

There are still sponsorship opportunities available for the Refresh. Anyone interested in helping should contact the Development Department at 319-384-5852 or by email at hcroskrey@rmhc-eiwi.org

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About Ronald McDonald House Charities of Eastern Iowa and Western Illinois: Ronald McDonald House Charities of Eastern Iowa & Western Illinois strives to keep families close to each other and the care they need, when they need it most. RMHC-EIWI provides care and comfort to children receiving medical treatment and their families by supporting the 31-room Ronald McDonald House of Iowa City. Additional programs include a Ronald McDonald Family Room at St. Luke's Hospital in Cedar Rapids and a Ronald McDonald Family Room at University of Iowa Stead Family Children's Hospital. Learn more at rmhc-eiwi.org.



