



Ronald McDonald
House Charities®
Eastern Iowa & Western Illinois

FUNDRAISING

Campaign Ideas



Your fundraiser should be something you are passionate about that can also serve as a way to promote and encourage donations to Ronald McDonald House Charities of Eastern Iowa & Western Illinois. The following list shows examples of successful events. Remember, your only limitation is your imagination.

- 1 Wish List Drive**
Collect wish list items to help keep our three locations stocked every day. Please check our weekly wish list post on social media for current needs.
- 2 Collect Coins**
Set up jars around your home, office, school, or church. Collect pennies, pocket change, or have classroom change wars! Small change adds up to make a big difference.
- 3 Gift Cards**
Collect gift cards for grocery stores, gas stations, local restaurants, clothing stores, etc. Think about what families need in an emergency, as sometimes our families don't bring anything with them.
- 4 Jeans Day**
Charge your employees or coworkers for the privilege of wearing jeans to work! Charge for the week, day, or month.

**In Lieu Of**

Hosting a party to celebrate a special event in your life? In lieu of gifts, ask guest to donate items or money to RMHC-EIWI.

**Dine Out For a Cause**

Contact your favorite local restaurant to set up a night where part of the proceeds from all sales that night will be donated back to RMHC-EIWI.

**Neighborhood Fun**

Gather your neighbors and host a BBQ, car wash, bake sale, or lemonade stand. Have games that individuals can take part in.

**Holiday Season**

Coordinate with a store to offer your gift-wrapping services during the holiday season in exchange for customers donating.

ADDITIONAL FUNDRAISING IDEAS

- ▶ Potluck at work
- ▶ Pull tab cleaning competition
- ▶ House cleaning
- ▶ Gardening
- ▶ Pet sitting
- ▶ Raffle off tickets to a game you can't attend
- ▶ Mow your neighbor's lawn
- ▶ Walk like Ronald Competition
- ▶ Raffle a gift basket at work
- ▶ Garage sale
- ▶ Hot dog stand
- ▶ Candy sales
- ▶ Bingo night
- ▶ Hot cocoa sale
- ▶ Craft show holiday bizarre
- ▶ Car wash
- ▶ Snack basket at work
- ▶ Bowling/kickball/dodgeball/softball tournament
- ▶ Scrapbook party
- ▶ Dog wash
- ▶ Dog fashion show
- ▶ Movie night
- ▶ Chili/spaghetti/BBQ cook off
- ▶ Amazing Race around the city
- ▶ Offer up babysitting by donation
- ▶ Day of beauty at local day spa
- ▶ Benefit concert
- ▶ Kids backyard camp out
- ▶ Iron Chef competition
- ▶ Concession stand during a busy sports tournament
- ▶ Trivia party
- ▶ Board game tournament
- ▶ Pay for casual dress day at work
- ▶ Sell something on eBay
- ▶ Mini golf tournament
- ▶ Sell a craft
- ▶ Sundae party
- ▶ Pool party
- ▶ Family game night competition