



Ronald McDonald House Charities
of Eastern Iowa and Western Illinois
730 Hawkins Drive
Iowa City, Iowa 52246

News Release

January 25, 2017

FOR IMMEDIATE RELEASE

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Volunteers to Play Cupid for Charity This Valentine's Day

Ronald McDonald House Charities to hand-deliver chocolates to raise awareness and funds to support the Ronald McDonald Family Room at St. Luke's Hospital

January 25, 2017 (Cedar Rapids, IA)— Ronald McDonald House Charities of Eastern Iowa and Western Illinois (RMHC-EIWI) will help make Valentine's Day extra special this year. The organization will hand-deliver chocolates on February 14th as a part of their "Give. Share. Celebrate. To Keep Families Close." campaign to raise awareness and funds for the Ronald McDonald Family Room at UnityPoint Health – St. Luke's Hospital.

All proceeds from the campaign (happening now until February 10) will benefit the Ronald McDonald Family Room, which provides sleeping rooms, shower suites, laundry facilities, and a stocked pantry, including nightly home-cooked meals—all free of charge—to families with children being treated at St. Luke's.

The campaign provides an opportunity to give a Valentine's Day gift that also benefits local families. When a person donates a gift of \$50 or more, an RMHC-EIWI ambassador will hand-deliver custom chocolates to the recipient on February 14. Ronald McDonald will also be making an appearance and will help deliver chocolates.

"We want this to be a fun experience participants will remember long after they've finished their chocolates," said RMHC-EIWI Executive Director Barbara Werning. "We also want to draw attention to the invaluable services offered by the Ronald McDonald Family Room at St. Luke's. This campaign gives people the opportunity to make Valentine's Day special for their loved ones, as well as the families we serve."

More about the sale: Those who make a \$50 donation or more to the Ronald McDonald Family Room at St. Luke's Hospital between January 16 and February 10, 2017, will receive custom chocolates, which will be hand-delivered to the Cedar Rapids metro recipient of their choice. For more information about the Ronald McDonald Family Room, or to make a donation and reserve your chocolates, visit GiveShareCR.org.

About Ronald McDonald House Charities of Eastern Iowa and Western Illinois: Ronald McDonald House Charities of Eastern Iowa & Western Illinois keeps families

close to each other and the care they need, when they need it most. RMHC-EIWI provides care and comfort to children and their families by supporting the 31-room Ronald McDonald House of Iowa City. Additional programs include a Ronald McDonald Family Room at St. Luke's Hospital in Cedar Rapids and a Ronald McDonald Family Room at University of Iowa Stead Family Children's Hospital. Learn more at rmhc-eiwi.org.

About UnityPoint Health St. Luke's Hospital: UnityPoint Health St. Luke's Hospital is a senior member of one of the nation's most integrated health systems in the Midwest, UnityPoint Health. St. Luke's has been nationally recognized as a Top 100 and Magnet Hospital and works towards innovative advancements to deliver the Best Outcome for Every Patient Every Time. Its centers of excellence include cardiac care, robotic surgery, obstetrics, neonatology, physical medicine and rehabilitation, behavioral health, surgery, and trauma care.

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