



Ronald McDonald  
House Charities®  
Eastern Iowa & Western Illinois



# 2025 SPONSORSHIP OPPORTUNITIES



730 Hawkins Dr.  
Iowa City, IA 52246  
Phone: 319-500-RMHC (ext. 104)  
[Development@rmhc-eiwi.org](mailto:Development@rmhc-eiwi.org)  
[www.rmhc-eiwi.org](http://www.rmhc-eiwi.org)

The Steffensmeier Family

# BUSINESS

## PARTNERSHIPS



### Special Event Sponsorship Opportunities

Sponsorships are available for one or more of the following events. The sponsorships range from \$500-\$10,000.

- Red Shoe Run/Walk (May 4, 2025)
- "Fore the Families" of RMHC-EIWI (June 2, 2025)
- Bubble Walk (June 21, 2025)
- Golf Gala (September 16, 2025)

### Contact Kate Grabe

Development Coordinator  
319-500-RMHC (ext. 104)

Looking for opportunities to get more involved?  
We have several ways that teams can help out throughout the year:

- Volunteer at an event
- Prepare/Cater a meal for families at our 3 locations
- Casserole Club
- Wish List drives
- Service Project day at the Ronald McDonald House to help with cleaning, special projects, and organizing

### Contact Sloane Terrill

Volunteer Manager  
319-500-RMHC (ext. 105) to learn more about all the great team building/volunteering opportunities we have available.



The Mcfadden Family



# RED SHOE RUN/WALK

## RMHC-EIWI SPONSORSHIP

SUNDAY  
MAY 4, 2025

- 41st anniversary of the event.
- Over 1,000 participants and spectators expected to attend
- Event includes a 5k race, as well as Ronald's Run 100-yard dash.
- Alumni Family Reunion. Past families come together for a free picnic!
- Join past and current RMHC-EIWI families and friends, community members from all over Eastern Iowa and Western Illinois, and racers from across the country for the Annual Red Shoe Run.
- Additional race information and registration is available at [www.rmhc-eiwi.org/run](http://www.rmhc-eiwi.org/run)



## SPONSORSHIP OPPORTUNITIES

	Titlle Sponsor \$10,000 1 Only	Race Sponsor \$5,000	Zone Sponsor \$3,500	Cheer Zone Sponsor \$1,000	Cart Sponsor \$500
Logo prominently located on front of all race t-shirts					
"Presented by" language on all promotional items					
Company logo on all race bibs and finish line					
Number of included race entries	30	15	10	2	1
Specific race sponsor language used on event marketing items					
Number of on-course signs with company logo replaced along race route	20	6	4	1	
Opportunity for representative to speak at start of event					
Company banner/sign prominently placed at the specific zone sponsored (Kids Zone, Food Zone, Family Reunion, etc.) - Specifics TBD with the sponsor.					
Company banner sign prominently displayed at one cheer zone					
Opportunity to staff one cheer zone along route					
Company logo on website ( <a href="http://www.rmhc-eiwi.org">www.rmhc-eiwi.org</a> )					
Opportunity to place product in each participant's swag bag					
Logo included on event golf carts					

# FORE THE FAMILIES OF RMHC-EIWI

## RMHC-EIWI SPONSORSHIP

MONDAY  
JUNE 2, 2025

- 24th Annual Fore the Families golf outing.
- Co-hosted by Iowa City Noon and Downtown Rotary Clubs..
- This golf outing has raised more than \$1 million since its inception.
- Registration capped at 144 golfers. This event sells out fast!
- Registration cost is \$700/team (\$175/person).



## SPONSORSHIP OPPORTUNITIES

	Presenting \$10,000 *limit 1	Meal \$7,500 *limit 1	Albatross \$5,000	Birdie \$3,500	Hole \$1,000	Friend \$500
Company logo on website ( <a href="http://www.rmhc-eiwi.org">www.rmhc-eiwi.org</a> )						
Recognition in event program						
Opportunity to place item in each participant's swag bag						
Hole sponsorship with signage on hole						
Opportunity to have a tent and run a game on that hole						
Company logo on 3 on-course specialty signs						
Opportunity to have an information booth at registration						
Social media promotion as a sponsor of the event						
Company logo placed in each participant's golf cart						
Opportunity to have an information booth on the course in a prominent spot crossed multiple times by golfers						
Logo on all event signage						
"Presented by" language on all promotional items						
Speak at the start of the event						
Speak at dinner						
Info booth at dinner						
Hand out prizes at dinner						
Company information in each lunch bag						
Signage at dinner						
Complimentary foursome						



# BUBBLE WALK

## RMHC-EIWI SPONSORSHIP

SATURDAY  
JUNE 21, 2025

- 5th Annual Bubble Walk Event.
- This is a free, family-friendly event. Suggested donation of \$20 per family.
- This event raises awareness for the Family Room at UnityPoint Health - St. Luke's Hospital.
- Over 400 people in attendance in 2024.
- Event includes games, activities, prizes and lots of bubbles!



## SPONSORSHIP OPPORTUNITIES

Bubble  
Sponsor  
\$5,000

Activity  
Sponsor  
\$3,500

Family  
Sponsor  
\$1,000

Friend  
Sponsor  
\$500

Recognition on RMHC social media				
Company logo on website ( <a href="http://www.rmhc-eiwi.org">www.rmhc-eiwi.org</a> )				
Opportunity to place product in each participant's bag				
Signage at event promoting sponsorship				
One Bubble Station customized to your logo and business				
Opportunity to have information booth at event				
Logo displayed on all event signage and on give aways at CR Downtown Farmers Market				
"Presented by" language on all promotional items				

# GOLF GALA

## RMHC-EIWI SPONSORSHIP

TUESDAY  
SEPTEMBER 16, 2025

- 2nd Annual Golf Gala.
- Iron Tee Golf is a high-tech three-tier driving range with state-of-the-art equipment and realtime ball tracking technology. Fun for golfers of all skill levels.
- All proceeds benefit the Ronald McDonald House Charities of Eastern Iowa & Western Illinois.
- Non-golfers are welcome!



## SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$15,000 *limit 1	Club House Sponsor \$10,000 *limit 2	Mission Challenge Sponsor (up to) \$5,000	Bay Sponsor+ \$2,000	Bay Only Sponsor \$1,000
Opportunity to place item in participants' swag bag					
Signage at assigned bay					
Company logo on website (rmhc-eiwi.org) and event landing page					
6 tickets (one reserved bay)	X2 (12 tickets - 2 bays)				
"Presented By:" language on all promotion and marketing materials					
Opportunity to speak during event					
Recognition from CEO during event					
Logo placed at all food and beverage station					
Opportunity to staff mission challenge booth					
Encourage participants to match your sponsorship by funding a specific program					

2025

# EVENT SPONSORSHIP

## REGISTRATION FORM



## Keeping families close®

Thank you for considering your sponsorship gift to RMHC-EIWI.  
Please review our 2025 event sponsorship opportunities and return this form upon completion.

### CONTACT INFORMATION

BUSINESS NAME

ADDRESS

CITY

ST

ZIP

CONTACT PERSON

CONTACT EMAIL/PHONE

PLEASE NOTE: The Development Coordinator will follow up on sponsorship and/or team information with the contact person listed above.

### PAYMENT INFORMATION

☐ CHECK ENCLOSED ☐ SEND INVOICE

CC # (VISA/MC)

EXP. (MO/YR)

CVV#

### RETURN THIS FORM TO:

Ronald McDonald House Charities of Eastern Iowa  
& Western Illinois Development@rmhc-eiwi.org

Yes! Sign me up.

### RED SHOE RUN/WALK

- ☐ **\$10,000** - Title Sponsor
- ☐ **\$5,000** - Race Sponsor
- ☐ **\$3,500** - Zone Sponsor
- ☐ **\$1,000** - Cheer Zone Sponsor
- ☐ **\$500** - Cart Sponsor

### FORE THE FAMILIES

- ☐ **\$10,000** - Presenting Sponsor
- ☐ **\$7,500** - Meal Sponsor
- ☐ **\$5,000** - Albatross Sponsor
- ☐ **\$3,500** - Birdie Sponsor
- ☐ **\$1,000** - Hole Sponsor
- ☐ **\$500** - Friend Sponsor

### BUBBLE WALK

- ☐ **\$5,000** - Bubble Sponsor
- ☐ **\$3,500** - Activity Sponsor
- ☐ **\$1,000** - Family Sponsor
- ☐ **\$500** - Friend Sponsor

### GOLF GALA

- ☐ **\$15,000** - Presenting Sponsor
- ☐ **\$10,000** - Club House Sponsor
- ☐ **\$5,000** - Mission Challenge Sponsor
- ☐ **\$2,000** - Bay Sponsor+
- ☐ **\$1,000** - Bay Sponsor

### TOTAL AMOUNT

\$



Ronald McDonald  
House Charities®  
Eastern Iowa & Western Illinois

Kate Grabe

Development Coordinator

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